

Sale Notice**BY REGISTERD POST WITH A.D./SPEED POST WITH A.D.****Date: 23/06/26**Ref. No. 2nd E-auction Sale Notice_348130_Jun.26

1. **M/S SUSHIL KUMAR GUPTA (BORROWER)**
(THROUGHITS PROPRIETOR/AUTHORISED SIGNATORY/MANAGING DIRECTOR)
AT: - 187 MAHARSHI DEBENDRA ROAD, KOLKATA- 700007
2. **SUSHIL GUPTA (CO-BORROWER)**
3. **NILAM GUPTA (CO-BORROWER)**
BOTH AT: - AD-130/131 SUHSIL JYOTI, AVENUE RABINDRA PALLY RAJARHAT, GOPALPUR (M)
PRAFULLAKANAN KOLKATA- 700101

- Reference:** a. Your Loan Agreement Number **410FSP55081019** in respect of the secured **ALL** THAT PIECE AND PARCEL OF THE NON-AGRICULTURAL PROPERTY DESCRIBED AS – **ALL THAT FLAT NO D MEASURING ABOUT 1050 SQ FT ON THE 3RD FLOOR OF THE BUILDING NAMED AND KNOWN AS TIRUPATI NIWAS AND BUILT AND CONSTRUCTED AT OR UPON THE PLOT OF LAND MEASURING ABOUT 5 COTTHAS 4 CHITTACKS AND 32 SQ FT FORMING PART OF C.S. DAG NOS 4030 & 4032 UNDER C.S. KHATAIN NOS 341 & COROSpondING TO 299 R. SDAG NO 2548, 2550, UNDER R.S. KHATAIN NOS 341/307, 49 & 305/1, J.L. NO.17 TOUZI NOS 228/229 IN MOUZ KRISHNAPU UNDER P.S. RAJARHAT IN DISTRICT NORTH 24 PARAGANS PRESENTLY KNOWN AND NUMBERED AS MUNICIPAL HOLDING NO RGM-18/1058 AND 18/752 COROSpondING TO MUNICIPAL PREMISES NO AD 130 & 131 AND 372/F, B1-AD, KRISHNAPUR RABINDRAPALLY KOLKATA- 700101 UNDER MUNICIPAL WARD NO 18 AND 33 AND 24 WITHIN LIMITS OF RAJARHAT GOPALPUR MUNICIPALITY NOW KNOWN AS BIDHANNAGAR MUNICIPAL CORPORATION. EAST: - BY PHANI BHUSAN SAHA AND MANTU BISWAS, WEST: - BY ADITYA KARMARKAR, NORTH: - BY MUNICIPAL ROAD & RITA MUKHERJEE, SOUTH: - BY KASHINATH SAHA & ORS mortgaged immovable property (secured asset).**
- b. Statutory Demand Notice dated **24th August 2023** issued under Section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act).
- c. Possession Notice dated **22nd November 2023** in respect of possession of secured asset.
- d. Physical Possession taken on dated **12th September 2025** in respect of possession of secured asset.
- e. Auction conducted on **31st December 2025** as per Sale Notice dated **26th November 2025**.

BAJAJ FINANCE LTD.www.bajajfinserv.in/corporate-bajaj-finance

Corporate Office: Weikfield IT Park, D-Block, 3rd Floor, Viman Darshan Society, Nagar Road, Pune - 411014, Maharashtra

Corporate Office Extn.: 2nd Floor, Panchshil Tech Park, Viman Nagar, Pune - 411 014, Maharashtra, India

Tel: +91 20 7157 6403 | Fax: +91 20 7157 6364

Registered Office: C/o Bajaj Auto Limited complex, Mumbai - Pune Road, Akurdi, Pune - 411 035, Maharashtra, India

Corporate ID No.: L65910MH19B7PLC042961 | LEI No.: 335800YTEXC3DQ4Z6F68.



Subject: 15 days FINAL NOTICE for Sale of secured/mortgaged immovable property is being given to you in compliance of Rule 9 sub-rule 1 of Security Interest (Enforcement) Rules, 2002 (SARFAESI Rules) and under the SARFAESI Act.

Dear Sir/Madam,

With reference to the captioned subject matter, the under signed, being an Authorized Officer of the Secured Creditor namely 'Bajaj Finance Limited' (BFL), under the provisions of the SARFAESI Act and in exercise of various powers conferred under Section 13 of the SARFAESI Act read with Rule 3 of the SARFAESI Rules issued the aforesaid statutory demand notice under Section 13 (2) of the SARFAESI Act calling upon you to repay the outstanding amount more particularly mentioned in the said statutory demand notice together with further interest thereon within 60 days from the date of the said notice.

The undersigned also refers to the aforesaid possession notice issued to you regarding taking possession of the Secured asset and the publication of the said possession notice were published in two leading newspapers for the purpose of realization of the secured asset/debt in exercise of the power conferred on BFL (secured creditor) under the provision of the SARFAESI Act and the Rules framed there under. I, the undersigned on **12th September 2025**, have taken physical possession of the aforesaid secured/ asset, in exercise of powers conferred on me vide order under SARFAESI ACT.

We state that despite receipt of the said statutory demand notice and the said possession notice and/or service of the same by way of publication thereof in two leading newspapers as well as by pasting a copy thereof on the secured/mortgaged immovable property, you have failed and neglected to pay the outstanding amount towards discharge of your liability in full and/or to comply with the requisitions contained in the said notices.

I the undersigned being Authorized Officer of the Secured Creditor have obtained the valuation of the secured asset from an approved valuer and have also fixed the reserve price of the said secured asset. Please take notice that I will be taking further steps for sale/ disposal of the secured asset on **14/07/2026** by any of the following methods:-

- a By obtaining quotations from the persons dealing with similar secured assets or otherwise interested in buying such assets; or
- b By inviting tenders from the public;
- c By holding public auction; or**
- d By private treaty.

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Description of the Secured/Mortgaged Immovable Property	Reserve Price (Rs.)
ALL THAT PIECE AND PARCEL OF THE NON-AGRICULTURAL PROPERTY DESCRIBED AS - ALL THAT FLAT NO D MEASURING ABOUT 1050 SQ FT ON THE 3RD FLOOR OF THE BUILDING NAMED AND KNOWN AS TIRUPATI NIWAS AND BUILT AND CONSTRUCTED AT OR UPON THE PLOT OF LAND MEASURING ABOUT 5 COTTHAS 4 CHITTACKS AND 32 SQ FT FORMING PART OF C.S. DAG NOS 4030 & 4032 UNDER C.S. KHATAIN NOS 341 & COROSponding TO 299 R. SDAG NO 2548, 2550, UNDER R.S. KHATAIN NOS 341/307, 49 & 305/1, J.L. NO.17 TOUZI NOS 228/229 IN MOUZ KRISHNAPU UNDER P.S. RAJARHAT IN DISTRICT NORTH 24 PARAGANS PRESENTLY KNOWN AND NUMBERED AS MUNICIPAL HOLDING NO RGM-18/1058 AND 18/752 COROSponding TO MUNICIPAL PREMISES NO AD 130 & 131 AND 372/F, B1-AD, KRISHNAPUR RABINDRAPALLY KOLKATA-700101 UNDER MUNICIPAL WARD NO 18 AND 33 AND 24 WITHIN LIMITS OF RAJARHAT GOPALPUR MUNICIPALITY NOW KNOWN AS BIDHANNAGAR MUNICIPAL CORPORATION. EAST: - BY PHANI BHUSAN SAHA AND MANTU BISWAS, WEST: - BY ADITYA KARMARKAR, NORTH: - BY MUNICIPAL ROAD & RITA MUKHERJEE, SOUTH: - BY KASHINATH SAHA & ORS.	Reserve Price: Rs. 31,00,000/- (Rupees Thirty-One Lakh only) EMD: 10% of Reserve Price. Rs.3,10,000/- (Rupees Three Lakh Ten Thousand Only) BID Increment: - Rs.25,000/- (Rupees Twenty-Five Thousand Only)

You are hereby called upon to pay the outstanding dues together with all costs, charges and expenses incurred by the undersigned or any incidental expenses incurred thereto while taking possession of the property and to get the aforesaid property released from the undersigned within 15 days from the date of this notice failing which the aforesaid secured asset shall be sold by the under signed between **3:00 pm to 5:00 pm on 14/07/26**.

Please take notice that if you fail or neglect to pay the total outstanding dues within aforesaid statutory period of 15 days from the date of notice hereof, the undersigned will have no alternatives but to proceed to sell the aforesaid secured/mortgaged immovable property for realizing the outstanding dues of **Rs.51,65,730/- (Rupees Fifty-One Lakh Sixty-Five Thousand Seven Hundred and Thirty Only)** as on **22/06/26** payable in respect of aforesaid loan facility.

Please also note that the detailed terms and conditions of the sale notice will be published in two leading daily newspapers and website of BFL <https://bankauctions.in> and <https://www.bajajfinserv.in/sarfaesi-auction-notice>

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Please note: You are having moveable's inside the secured asset (as per inventory); you are directed to remove the same within seven (7) days from service of this notice else BFL will proceed further to dispose off the said inventory on 'as is where is basis' as per the latest valuation which would be at your cost and consequences.

This notice is issued to you without prejudice to other rights & remedies available to Bajaj Finance Limited.

Yours Sincerely,



**For Bajaj Finance Limited
(Authorized Officer)**



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